

talent bios



Louisa Bojesen

Anchor, "Street Signs"

Louisa Bojesen is the anchor of Street Signs. In addition, Bojesen reports for CNBC in the U.S. and Asia, NBC and MSNBC. She has been with CNBC since 2000 and has hosted all of the morning shows for a decade.

Apart from interviewing CEOs and industry experts in the studio, Bojesen is equally active on the global business scene. She has a keen interest in the Middle East and has covered the Middle East World Economic Forum for the past eight years. She hosted CNBC's televised Middle East Debates and moderated panels on the Middle East for the World Economic Forum. She regularly travels to interview top business, political and government leaders out of the region.

Bojesen is a very active speaker and moderator. Her list includes: moderating at The Abu Dhabi Investment Forum; working with GoldenTree (one of the world's largest independent managers of fixed income credit funds); interviewing politicians and central bankers at live events; moderating and hosting global oil and gas events; chairing panels and being Master of Ceremonies at The World Money Show; moderating for The City of London on Prospects for the Indian Financial sector; hosting numerous Pan European Investor Relations Awards; moderating at the WTTC in Beijing, and she regularly speaks at a wide range of engagements ranging from the London Stock Exchange to financial institutions. She also writes for several publications including London's broadly distributed City AM and was a regular columnist in the Danish mainstream magazine 'Money and Your Private Economy.'

Bojesen hosted the Copenhagen Climate Conference Panel at Hamlet's Castle in 2009 and has covered the World Mobile Congress live out of Cannes and Barcelona for six years running (also hosting the prestigious GSM Awards Ceremony), she reported on the foiled transatlantic bomb from outside Heathrow and she has regularly covered market moves from trading floors.

During 2008, Bojesen decided to spend her spare time focusing on climate change and its devastating effects on Africa. She facilitated a trip to Ghana, through Concern Universal, a non-profit charity. The result can be seen in a documentary aired on CNBC.

Bojesen is a Goodwill Ambassador for Denmark, and she enjoys participating in inspiring YPO events. Modern Middle East art and Levant history are passions.

"Business with a personality," "Energy," and "Lively" are all words that have been used to describe Bojesen's style and she is recognized by her warm and humorous approach to business news. On a good day, she is known to make the people she interviews feel comfortable and at home ("Forget about the cameras, just look at me and pretend I'm your mother").

Follow Louisa on Twitter @louisabojesen.